

SPONSORSHIP FORM

Yes! I want to help the BDSA provide scholarships to minority student golfers

BUILDING HOPE... ONE STROKE AT A TIME

My choice of support is:

- Major Sponsor \$25,000
- Platinum Sponsor \$15,000
- Welcome Reception Sponsor \$10,000
- Awards Ceremony \$10,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Entertainment Sponsor \$5,000
- Bronze Sponsor \$2,500
- Hole Sponsor \$1,000
- Gift Bag Sponsor 240 items

Player information

Name: _____ HCP _____

Name: _____ HCP _____

Name: _____ HCP _____

Name: _____ HCP _____

- Prizes or promotional items donation
- please send items to BDSA

- Cash Contributions of \$ _____

Name: _____

Company: _____

City/State/Zip: _____

Phone: _____

E-Mail: _____

Please return form with your check to:

Bill Dickey Scholarship Association (BDSA)
1140 E Washington Street Suite 103, Phoenix, AZ 85034

For additional information call:

The office 602-258-7851 or visit www.bilddickeyscholarship.org

A SPECIAL THANKS TO OUR 2009 SPONSORS

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HIGHMARK

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- State Farm Insurance Agent Tressa L. Williams • State Farm Insurance Agent Roslyn A. Bankston • Sylvester & Susie Mitchell •
- Xerox

27TH ANNUAL EAST/WEST GOLF CLASSIC WINNERS

GROSS MEN'S CHAMPIONSHIP NET

1st Paul LAWLESS 227 1st Terry BUSHMAN 221
Phoenix, AZ Avondale, AZ

2nd Joe BATTLE 240 2nd Jim MARTIN 221
Tucson, AZ Bethesda, MD

MENS 1ST FLIGHT

1st John ROBINSON 250 2nd .. Vince LOCKHART 212
Peoria, AZ Suffolk, MD

2nd Rayford CHAMBERS 251 2nd Ed KNOX 220
Jackson, MS Phoenix, AZ

MEN'S 2ND FLIGHT

1st Michael MATLOCK 255 1st Robert EDISON 193
Bloomington, IL Pittsburg, PA

2nd Bob WILSON 265 2nd Larry JOHNSON 219
Hagerstown, MD Atlanta, GA

SENIOR 1ST FLIGHT

1st Mike SHANNON 243 1st Mark REED 211
Shreveport, LA Yorba Linda, CA

2nd Cliff HAMILTON 243 2nd Robert PARKER 222
Tucson, AZ Columbia, SC

SENIOR 2ND FLIGHT

1st Aubry STONE 275 1st .. Sylvester MITCHELL 218
Rancho Cordova, CA Surprise, AZ

2nd Will HEYWARD 279 2nd .. Richard JOHNSON 229
Scottsdale, AZ Beaumont, TX

WOMEN CHAMPIONSHIP

1st .. Karen WEBSTER PARKS 280 1st Emma MOSLEY 217
Atlanta, GA Goodyear, AZ

2nd Jeannette BURTON 302 2nd Paek NECHMAN 218
Calabash, NC Houston, TX

SUPER SENIOR 1ST FLIGHT

1st Gus ROBINSON 249 1st ... Edward HUNT, Sr. 216
Los Angeles, CA Fayetteville, NC

2nd Kenneth ROBINSON 253 2nd John JACKSON, 226
Ann Arbor, MI Savannah, GA

SUPER SENIOR CHAMPIONSHIP FLIGHT

1st Walter ROWLAND 272 1st Joe BRIGGS 211
Verona, PA Lorton, VA

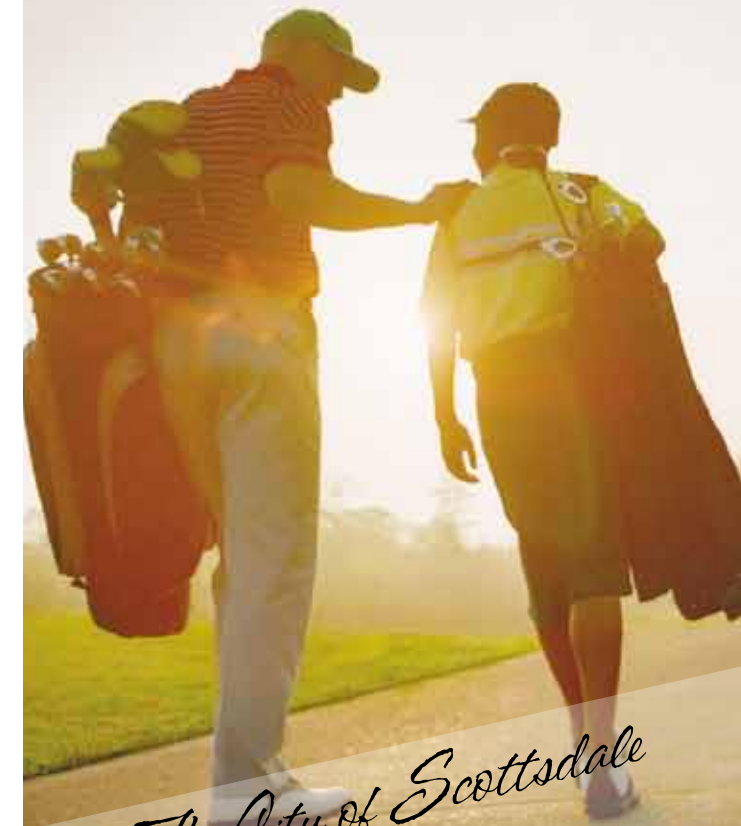
2nd Harold CUNDIFF 275 2nd Bill FORD 223
Greensboro, NC Jacksonville, FL

YOU WILL NOT WANT TO MISS THE EAST/WEST GOLF CLASSIC FEATURING THE EAST/WEST SHOOT-OUT
BEST OF EAST VS. BEST OF WEST

Bill Dickey
SCHOLARSHIP ASSOCIATION

1140 East Washington Street, Suite 103
Phoenix, Arizona 85034

BUILDING HOPE ... ONE STROKE AT A TIME



*The City of Scottsdale
welcomes the*

THE TWENTY-EIGHTH ANNUAL
Bill Dickey
EAST/WEST GOLF CLASSIC

JANUARY 21, 22 & 23, 2010
SCOTTSDALE, AZ

EVENT HIGHLIGHTS

WELCOME RECEPTION
3 DAYS OF SPECTACULAR GOLF COMPETITION
EAST/WEST SHOOT OUT: "GIFT BAG"
THE 28TH ANNUAL EAST/WEST
GOLF CLASSIC AWARDS DINNER
GREAT FOOD, ENTERTAINMENT & CAMARADERIE

WEDNESDAY, JANUARY 20

6 PM - 9 PM / Registration - Chaparral Suites Resort
6 PM - UNTIL / Welcome Reception
9 PM / Johnnie's Famous Hospitality Suite

THURSDAY, JANUARY 21

6 AM - 10 AM / Breakfast - Chaparral Suites Resort
9 AM / 28th Annual East/West Golf Classic Shot Gun Start
6:30 PM - UNTIL / Dinner & Entertainment
10 PM / Johnnie's Famous Hospitality Suite

FRIDAY, JANUARY 22

6 AM - 10 AM / Breakfast - Chaparral Suites Resort
9 AM / 28th Annual East/West Golf Classic Shot Gun Start
2 PM / Johnnie's Famous Hospitality Suite
2:30 PM / Lunch & Entertainment
FREE NIGHT (no scheduled events) / Have fun!

SATURDAY, JANUARY 23

6 AM - 10 AM / Breakfast - Chaparral Suites Resort
9 AM / 28th Annual East/West Golf Classic Shot Gun Start
6:30 PM - UNTIL / The 28th Annual
Awards Dinner & Presentation
10 PM / Johnnie's Famous Hospitality Suite

REGISTRATION FEES:

EARLY REGISTRATION – Individual Player . . \$600 (until 11/26/09)
REGISTRATION – Individual Player \$650 (after 11/26/09)
NON GOLFER \$300

****Note:** Registration fees will be refunded until Dec 15, 2009.
After Dec 15, no refunds will be awarded.



A SELL-OUT IS EXPECTED!

Proceeds from the East/West Golf Classic benefit the

Bill Dickey Scholarship Fund

EIGHT FLIGHTS

SEVEN FOR MEN

- All flights are based on handicaps
- Three flights for men under age 55
- Two flights for senior men 55 to 64
- Two flights for super senior men 65 and up

ONE FOR WOMEN

- Based on number of women

PRIZES

- Four trophies and prizes in each flight (two low gross and two low net)
- Closest to the hole prizes each day
- Trophies and great prizes for winners

THE EAST/WEST SHOOT-OUT

This exciting event pits the BEST PLAYER (gross) from the East in each Flight against the BEST PLAYER in the West in each Flight after the first two days of play. These players are paired together to compete in a head-to-head match play format to determine the Shoot-Out winner in each Flight. Whoever wins the most Flights, East or West, becomes the Shoot-Out Champion!

For a list of the 2009 East/West Classic Winners,
Please visit www.BillDickeyScholarship.org

Flight	West	East
Championship	Paul Lawless <i>Phoenix, AZ</i>	Rick Foster <i>Washington, DC</i> 1 up
1st Flight Men	Ed Knox <i>Phoenix, AZ</i>	Vince Lockhart <i>Suffolk, VA</i> 1 up
2nd Flight Men	Cedric Williams <i>Sherwood, AK</i>	Michael Matlock <i>Bloomington, IL</i> 3 & 1
Senior 1st Flight	Michael Shannon <i>Shreveport, LA</i> 5 & 4	Robert Parker <i>Columbia, SC</i>
Senior 2nd Flight	Aubry Stone <i>Sacramento, CA</i> 6 & 4	David Cook <i>Bloomington, IL</i>
Ladies	Emma Mosley <i>Goodyear, AZ</i> 1 up	Karen Webster Parks <i>Atlanta, GA</i>
Super Senior 1st Flight	Eugene Williams <i>Forth Worth, TX</i>	Kenny Robinson <i>Ann Arbor, MI</i> 5 & 4
Super Senior 2nd Flight	Edward Mitchell <i>Kansas City, MO</i>	Harold Cundiff <i>Greensboro, NC</i> 5 & 3

- EAST 5 WEST 3
- MAXIMUM PLAYERS: **240**
- **54-HOLE** STROKE PLAY

YOUR SPONSORSHIP WILL HELP BRING THE PRIDE OF ACCOMPLISHMENT AND THE DREAM OF COLLEGE EDUCATION TO MINORITY YOUTH.

TOURNAMENT HEADQUARTERS

Including accommodations at the beautiful
CHAPPARAL SUITES RESORT
5001 North Scottsdale Road
Scottsdale, AZ 8520
(480) 949-1414

The **Chaparral Suites Resort Scottsdale** is an all-suite resort located in the heart of Scottsdale. You will enjoy beautiful surroundings and complimentary amenities such as a full, cooked-to-order breakfast, special events, and complimentary airport transportation, as well as in-room high speed Internet.

To make your reservations today,
please call **Chaparral Suites** at **800-528-1456**.

*East/West Golf Classic
Reduced Preferred Rate
\$149/night.*

The **McCormick Ranch Golf Club** offers any caliber of player two spectacular resort golf courses. These lush, well-manicured, traditional layouts are located amidst gorgeous scenery in the heart of Scottsdale. The ninth hole of the Palm Course was chosen by **Golf Illustrated** as "One of the USA's Top 18 water holes."

28th ANNUAL BILL DICKEY EAST/WEST GOLF CLASSIC REGISTRATION FORM

Please complete the following information: e-mail: assistant@bdscholar.org, fax: 602.258.3412, or mail: 1140 E. Washington St., 103, Phx, AZ 85034

Full Name (Mr./Mrs./Ms): _____ New Attendee No. of Yrs Attended: _____

Address: _____ E-Mail: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ Cell Number: (_____) _____

Club Affiliation: _____ Handicap: _____

I do not have an established handicap, my last 5 scores were: _____

I will compete in the Men's Division (under 55) and my age is _____

I will compete in the Men's Senior Division (55-64) and my age is _____

I will compete in the Super Senior Division (65+) and my age is _____

I will compete in the Women's Division.

\$600 Early Registration (until 11/26/09). \$650 Registration - Individual (after 11/26/09).

\$300 Non-golfer Guest Fee - Guest's Name: _____

FORM OF PAYMENT:

Check (payable to: East/West Golf Classic)

Money Order

Credit Card: Master Visa Discover Am. Ex.

Card Number: _____ Exp: _____

Name as it appears on card: _____

Total (must be included with entry form): \$ _____

SHIRT SIZE MEN: SM MED LG XL XXL • SHIRT SIZE WOMEN: SM MED LG XL XXL

SPONSORSHIP LEVELS

YOU ARE INVITED TO SUPPORT
THE 28TH ANNUAL EAST/WEST GOLF CLASSIC
AND THE BILL DICKEY SCHOLARSHIP ASSOCIATION
THROUGH THE FOLLOWING SPONSORSHIP LEVELS:

MAJOR SPONSOR \$25,000

- Twelve (12) Playing Spots & Guests *
- Name & Logo included in all 28th Annual East/West Golf Classic Printed Material
- Corporate logo on sponsor banner
- Branding through promotional company giveaways
- Opportunity to address attendees at the awards ceremony
- Exclusive Hole Sign

PLATINUM SPONSOR \$15,000

- Eight (8) Playing Spots & Guests *
- Name & Logo included in all 28th Annual East/West Golf Classic Printed Material
- Corporate logo on sponsor banner
- Branding through promotional company giveaways
- Hole sign

WELCOME RECEPTION SPONSOR ** \$10,000

AWARDS CEREMONY DINNER SPONSOR *** \$10,000

GOLD SPONSOR \$10,000

- Four (4) playing spots & Guests *
- Name & Logo included in all 28th Annual East/West Golf Classic Printed Material
- Corporate logo on sponsor banner
- Branding through promotional company giveaways
- Hole sign

SILVER SPONSOR \$5,000

- Two (2) Playing Spots & Guests *
- Corporate logo on sponsor banner
- Hole Sign

ENTERTAINMENT SPONSOR *** \$5,000

BRONZE SPONSOR \$2,500

- One (1) Playing Spot & Guest *
- Corporate logo on sponsor banner
- Hole Sign

HOLE SPONSOR \$1,000

- Hole sign

GIFT BAG SPONSOR

- Inclusion of your product in 240 participant gift bags

* Each Playing Spot is entitled to one (1) Guest
** Same as GOLD SPONSOR

BDSA is a tax-exempt, nonprofit organization
under 501(c)(3) of Internal Revenue Code
Tax ID number: 942933804