

SPONSORSHIP FORM

Yes! I will help the BDSA provide scholarships to student golfers.

BUILDING HOPE... ONE STROKE AT A TIME

My choice of support is:

- Major Sponsor \$25,000
- Platinum Sponsor \$15,000
- Welcome Reception Sponsor \$10,000
- Awards Ceremony \$10,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Entertainment Sponsor \$5,000
- Bronze Sponsor \$2,500
- Hole Sponsor \$1,000
- Gift Bag Sponsor 240 items

Player information

Name: _____ HCP _____

Name: _____ HCP _____

Name: _____ HCP _____

Name: _____ HCP _____

- Prizes or promotional item donations
– please send items to BDSA

- Cash Contribution of \$ _____

Name: _____

Company: _____

City/State/Zip: _____

Phone: _____

E-Mail: _____

Please return form with your check to:

Bill Dickey Scholarship Association (BDSA)
1140 E Washington Street Suite 103, Phoenix, AZ 85034

For additional information call:

The office 602-258-7851 or visit www.billickeyscholarship.org

A SPECIAL THANKS TO OUR 2011 SPONSORS

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- WAL-MART, Phoenix • XEROX

BUILDING HOPE ... ONE STROKE AT A TIME

29TH ANNUAL BILL DICKEY EAST/WEST GOLF CLASSIC WINNERS:

GROSS MEN'S CHAMPIONSHIP NET

1st 138 PAUL LAWLESS 1st 137 Rick FOSTER
Phoenix, AZ Washington, DC

2nd 148 Klass WILLIAMS 2nd 141 Doc HARRIS
Cedar Hill, TX Las Vegas, NV

MENS 1ST FLIGHT

1st 180 Leroy H. JAMES 1st 149 Ezekiel VAUGHN
Phoenix, AZ Plano, TX

2nd 183 Michael F. BATTLE 2nd 150 Mark C. SKAWINSKI
Kernersville, NC San Diego, CA

SENIOR CHAMPIONSHIP FLIGHT

1st 165 Jim MARTIN 1st 150 Michael MATLOCK
Bethesda, MD Bloomington, IL

2nd 167 Jerome POLK 2nd 151 Robert ROBINSON
Portland, OR Monroeville, PA

SENIOR 1ST FLIGHT

1st 178 Doug WHITAKER 1st 143 Craig G. GILES
Forth Worth, TX Monaca, PA

2nd 183 Edward K. SMITH 2nd 147 Robert A. EDISON
Jacksonville, FL Pittsburgh, PA

WOMEN CHAMPIONSHIP FLIGHT

1st 194 Karen PARKS 1st 171 Judith RHODES
Atlanta, GA Omaha, NE

2nd 219 Rosetta SMITH 2nd 178 Gloria DOUGLAS
Jacksonville, FL Tempe, AZ

SUPER SENIOR CHAMPIONSHIP FLIGHT

1st 165 Gus ROBINSON 1st 141 Bill TURNER
Los Angeles, CA Fort Worth, TX

2nd 168 Gene WILLIAMS 2nd 150 Harvey FLINN
Fort Worth, TX Oakland, CA

SUPER SENIOR 1ST FLIGHT

1st 188 Charles HERRING 1st 150 Walter ROWLAND
Rancho Cucamonga, CA Verona, PA

2nd 190 John FINNEY 2nd 157 Herman R. GRAHAM
Vallejo, CA Baker, LA

The BDSA would like to communicate with you electronically to share new and exciting information about the organization. Please reply with your current email address to: andrea@bdscholar.org

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ORGANIZATION
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YOU WILL NOT WANT TO MISS THIS SPECTACULAR GOLF EVENT FEATURING THE TWO GREAT PUBLIC COURSES IN ARIZONA AND THE EAST-WEST GOLF CLASSIC SHOOT-OUT
BEST OF EAST VS. BEST OF WEST

Bill Dickey
SCHOLARSHIP ASSOCIATION

1140 East Washington Street, Suite 103
Phoenix, Arizona 85034

ADDRESS SERVICE REQUESTED

BUILDING HOPE ... ONE STROKE AT A TIME



**THE 30th
ANNIVERSARY**

Bill Dickey
EAST/WEST GOLF CLASSIC

FRI-SAT, JANUARY 20 - 21, 2012

CHANDLER, AZ

THE 30TH ANNIVERSARY BILL DICKEY EAST/WEST GOLF CLASSIC EVENT HIGHLIGHTS

- Welcome Reception
- 2-Days of Spectular Golf Competition
 - "Gift Bag"
 - EAST/WEST Shoot-Out
- The 30th Anniversary Bill Dickey East/West Golf Classic Awards Dinner
 - Great Food, Entertainment, & Camaraderie

THURSDAY, JANUARY 19

6 PM - 9 PM / Registration - *Wild Horse Pass Hotel & Casino*
6 PM - UNTIL / Welcome Reception

9 PM / Johnnie's Hospitality Suite with Entertainment – DJ

FRIDAY, JANUARY 20

10 AM / 30th Anniversary Bill Dickey East/West Golf Classic
Shot Gun Start / *Whirlwind Golf Club*
Devil's Claw Course (Experience Troon Golf) & Cattail Course
7 PM - Until / Dinner & Entertainment

9:30 PM / Johnnie's Hospitality Suite with Entertainment – DJ

SATURDAY, JANUARY 21

9 AM / 30th Anniversary Bill Dickey East/West Golf Classic
Shot Gun Start / *Legacy Golf Resort* Arizona Course

10 AM / 30th Anniversary Bill Dickey East West Golf Classic
Shot Gun Start / *Whirlwind Golf Club* (Experience Troon Golf) & Cattail Course

Immediately following golf....

Awards Reception *Whirlwind Golf Club*
8 PM / Dinner & Entertainment

REGISTRATION FEES: EAST/WEST GOLF CLASSIC

REGISTER EARLY AND SAVE \$75

Early Registration Discount – Individual Player	\$500 (until 11/15/11)
Registration – Individual Player	\$575 (after 11/15/11)
Non Golfer	\$250

**Note: Registration fees will be refunded until Dec 15, 2011. After Dec 15, no refunds will be awarded.



A SELL-OUT IS EXPECTED!

30TH ANNUAL BILL DICKEY EAST-WEST GOLF CLASSIC NINE FLIGHTS

SEVEN FOR MEN

- All flights are based on handicaps
- Three flights for men under age 55
- Two flights for senior men 55 to 64
- Two flights for super senior men 65 and up

TWO WOMEN

- Based on number of women

PRIZES

- Four trophies and prizes in each flight (two low gross and two low net)
- Closest to the hole prizes each day
- Trophies and great prizes for winners

Proceeds from this event benefit the **Bill Dickey Scholarship Fund**

THE EAST/WEST SHOOT-OUT

This exciting event pits the BEST PLAYER (gross) from the East in each Flight against the BEST PLAYER in the West in each Flight after the first two days of play. These players are paired to compete in a head-to-head match play format to determine the Shoot-Out winner in each Flight. Whoever wins the most Flights, East or West, becomes the Shoot-Out Champion!

For a list of the 2011 East/West Golf Classic Winners, Please visit www.BillDickeyScholarship.org

29TH ANNUAL SHOOT-OUT RESULTS

Flight	West	East
Men's Championship Flight <i>This MATCH was a tie.</i>	Paul Lawless Phoenix, AZ	*Rick Foster Washington, D.C.
1st Flight Men	Mark Skawinski San Diego, CA	*Michael Battle Kernersville, NC 4 and 3
Women Flight	*Judith Rhodes Omaha, NE 1 up	Karen Parks Atlanta, GA
Senior Championship Flight	Keith Allen Sacramento, CA	*Jim Martin Bethesda, MD 4 and 3
Senior 1st Flight	*Doug Whitaker Fort Worth, TX 1 up	Craig Giles Monaca, PA
Super Senior Championship Flight	*Gus Robinson Los Angeles, CA 3 and 2	Walt Douglas Bloomfield Hills, MI
Super Senior 1st Flight	*Charles Herring Rancho Cucamonga, CA 3 and 2	Herman Graham Baker, LA

(* Winner)

WEST **4.5** EAST **2.5** • WEST LEADS **17** TO EAST **12**
36-HOLE PLAY

YOUR SPONSORSHIP WILL HELP BRING THE PRIDE OF ACCOMPLISHMENT
AND THE DREAM OF A COLLEGE EDUCATION TO MINORITY YOUTH.

TOURNAMENT HEADQUARTERS

NEW LOCATION!

WILD HORSE PASS HOTEL & CASINO
5040 Wild Horse Pass Blvd. • Chandler, AZ 85226
(520) 796-7777

Wild Horse Pass Hotel & Casino is located on the historical Gila River Indian Community just 12 miles south of Sky Harbor Airport.

You will experience comfortable accommodations... in a beautiful desert landscape. Wild Horse Pass offers a wide variety of amenities including 7 on-site restaurants, 4 lounges, a Vegas-style casino, live entertainment and a nightclub! Wild Horse Pass is part of a community destination filled with local flavor and fun, whether you choose to play golf at our Troon-managed 36-hole Whirlwind Golf Club, experience the Wild West at Rawhide, or relax at our Aji Spa. **Hotel guests will be offered a \$25 Free Slot Play voucher that will need to be redeemed at the Player's Club desk.**

To make your reservations today, please call **Wild Horse Pass Hotel & Casino** at **(800) WIN-GILA** or **(520) 796-4900**. Reference the East West Golf Classic for the Preferred Rate \$139/night + tax.

Whirlwind Golf Club:

Whirlwind Golf Club is truly a unique southwest golf experience. The courses, clubhouse, and practice facilities are sensitively designed to preserve the rich cultural heritage of the Gila River Indian Community. Named for the prominent design feature of the hand-woven basketry of the Authum tribe, Whirlwind is the work of golf course architect Gary Panks. His design weaves the spirit and legacy of this ancient land into a marvelous test of golf. The Devil's Claw course features sweeping elevation changes and dramatic bunkering.

The **Cattail** course complements the Devil's Claw, but lends a whole new flavor to this 36-hole masterpiece, with its rolling fairways accented by striking water features and deep canyons. Whirlwind promises a dynamic golf experience marked by spectacular landscaping, unrivaled course conditions, and genuine customer service.

Legacy Golf Resort:

Also named one of the "Top 10 Golf Courses to Play in Phoenix" by Golf Digest, the Legacy Golf Resort is the former setting of Dwight B. Heard's 7,500-acre ranch from the early 1900's. The Phoenix golf resort is rich in heritage and history, the legacy has taken great pride in preserving the remaining structures and monuments along its 18-hole championship golf course - giving golfers an added opportunity to experience a taste of Arizona history and the Heard legacy. Designed by renowned golf course architect Gary Panks, The Legacy Golf course's lush green fairways, forgiving rough. The Legacy was also the host site for the 2000 LPGA Standard Register Ping Classic won by Charlotta Sorenstam. The resort is approximately 8 miles from the Wild Horse Pass Hotel & Casino.

30th ANNIVERSARY BILL DICKEY EAST/WEST GOLF CLASSIC REGISTRATION FORM

Please complete the following information: e-mail: assistant@bdscholar.org, fax: 602.258.3412, or mail: 1140 E. Washington St., 103, Phx, AZ 85034

FORM OF PAYMENT:

- Check (payable to: East/West Golf Classic)
 Money Order

Credit Card:

- Master Visa Discover Am. Ex.

Card Number: _____

Exp: _____

Name as it appears on card: _____

Total (must be included with entry form): \$ _____

Full Name (Mr./Mrs./Ms): _____ New Attendee No. of Yrs Attended: _____

Address: _____ E-Mail: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ Cell Number: (_____) _____

Club Affiliation: _____ Handicap: _____

I do not have an established handicap, my last 5 scores were: _____ / _____ / _____ / _____ / _____

I will compete in the Men's Division (under 55) and my age is _____

I will compete in the Men's Senior Division (55-64) and my age is _____

I will compete in the Super Senior Division (65+) and my age is _____

I will compete in the Women's Division.

Preferred Pairing _____ (List Preference)

\$500 Early Registration Discount (until 11/15/11). \$575 Registration - Individual (after 11/15/10).

\$250 Non-golfer Guest Fee - Guest's Name: _____

SHIRT SIZE MEN: SM MED LG XL XXL • SHIRT SIZE WOMEN: SM MED LG XL XXL

SPONSORSHIP LEVELS

YOU ARE INVITED TO SUPPORT
**THE 30TH ANNIVERSARY BILL DICKEY
EAST/WEST GOLF CLASSIC**
AND THE BILL DICKEY SCHOLARSHIP ASSOCIATION
THROUGH THE FOLLOWING SPONSORSHIP LEVELS:

MAJOR SPONSOR \$25,000

- Ten (10) Playing Spots & Guests *
- Name & Logo included in all 30th Anniversary Bill Dickey East/West Golf Classic Printed Material
- Corporate logo on sponsor banner
- Branding through promotional company giveaways
- Opportunity to address attendees at the awards ceremony
- Exclusive Hole Sign

PLATINUM SPONSOR \$15,000

- Eight (8) Playing Spots & Guests *
- Name & Logo included in all 30th Anniversary Bill Dickey East/West Golf Classic Printed Material
- Corporate logo on sponsor banner
- Branding through promotional company giveaways
- Hole Sign

WELCOME RECEPTION SPONSOR ** \$10,000

AWARDS CEREMONY DINNER SPONSOR ** \$10,000

GOLD SPONSOR \$10,000

- Four (4) playing spots & Guests *
- Name & Logo included in all 30th Anniversary Bill Dickey East/West Golf Classic Printed Material
- Corporate logo on sponsor banner
- Branding through promotional company giveaways
- Hole Sign

SILVER SPONSOR *** \$5,000

- Two (2) Playing Spots & Guests *
- Corporate logo on sponsor banner
- Hole Sign

ENTERTAINMENT SPONSOR **** \$5,000

BRONZE SPONSOR \$2,500

- One (1) Playing Spot & Guest *
- Corporate logo on sponsor banner
- Hole Sign

HOLE SPONSOR \$1,000

- Hole Sign

GIFT BAG SPONSOR

- Inclusion of your product in participant gift bags

* Each Playing Spot is entitled to one (1) Guest
** Same as GOLD SPONSOR

BDSA is a tax-exempt, nonprofit organization
under 501(c)(3) of Internal Revenue Code
Tax ID number: 942933804